

# TOUCH2PLAY<sup>®</sup>

## Product Placement Guide



### Product Placement Suggestions for Locating Kidzpace Touch2Plays in McDonald's Restaurants

Powered by

**KIDZPACE**<sup>™</sup>  
INTERACTIVE INC.

# TOUCH2PLAY MAX

## Wall Mount

There are numerous ways that Kidzpace products can be added to the décor of either the Dining Area or the Play Area. No matter where they are located they will enhance your customer's visit and give them a reason to choose your establishment the next time.



Mounting at different heights accommodates larger age groups.



2 Touch2Play Max units wall mounted.



# Table/Counter Mount



Units mounted at standard table and counter-top – one is wall mounted 2" above the table and one is mounted directly to the counter-top.



# WHY KIDZPACE?

## What Appeals To Your Customer:

**Content, Content, Content** – Our Touch2Play units contain up to 65 family-friendly games approved for McDonald's.

**Family Entertainment** – there are games for all ages many of which are multi-player games that encourage inter-generational play.

**Ease of Play** – game play is easy to play even if you have no computer experience – simply touch the screen to play.

**Unique and Appropriate** – games are not available on today's popular home gaming systems. Games increase mental acuity, hand-eye coordination and are non-violent.

## What It Means to You:

**Durability** – Touch2Play is encased in a cabinet within a decorative metal cabinet. Highly resistant to damage.

**Reliability** – 5th generation of Touch2Play has proven track record in McDonald's rigorous play environment. **3-year warranty on all touch screens.**

**Cost** – Low to no maintenance make Touch2Play extremely cost effective over it's life span.  
Provides Owner Operator with a low liability, low impact, low maintenance, quiet play alternative to Play Place.

**The "Location is the Destination"** – Touch2Play can make a business a preferred destination for Kids, Adults and Families.

**Repeat Visits** – many customers express the following sentiment: ie. *"We love your games! The only place my grandson ever wants to eat is the McDonald's with the games :)"* – Debra Ray Beddard

**Higher per visit sale!**

Whether the Kidzpace products are located in a Play Area or in Dining room, they have been proven to drive business and provide an excellent return on investment.

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